

THE INTEGRATED COMMUNICATION BEFORE – DURING – AFTER ENOVITIS BUSINESS



Including the exhibition
event within an integrated
communication plan is the
most efficient strategy
in order to optimize the
participation in the tradeshow

Communication Order Form

Full Company Name

Address

Postcode Town/County Country

Telephone Fax

E-mail Web

VAT No.....

Person in charge of advertising

Printed Catalogue

Advertising formats of the Catalogue		RATES	Special positions		RATES
☐ Company highlighting in the alphabetical list	Bold-faced text with coloured background +	€ 600.00	☐ 2 nd cover page ⁽¹⁾		€ 3,000.00
☐ Company highlighting in the product list	Max 5 products - Bold-faced text		☐ 3 rd cover page ⁽¹⁾		€ 1,800.00
☐ Full page ⁽¹⁾		€ 1,750.00	☐ 4 th cover page ⁽¹⁾		€ 5,000.00
☐ Full page on inside card ⁽¹⁾	Printed on a cardboard and inserted among the catalogue's signatures	€ 2,300.00	☐ First page ⁽¹⁾		€ 2,600.00
☐ Half page horizontal	1/2 colour page, trim area: base 110 mm, height 90 mm	€ 1,100.00	☐ Second page ⁽¹⁾		€ 2,000.00
☐ QR Code + Logo	Near the company name in the alphabetical list	€ 800.00	☐ Bookmark (max 2)	b 80 x h 170 mm	€ 2,800.00

Priority to old advertisers who will confirm by 29th May 2026. After this term the special positions will be sold to those Exhibitors who book them.

(1) Colour bleed page, base 132 mm, height 210 mm + 5 mm.

Visitor's Guide

Advertising formats of Visitor's Guide		RATES
☐ Full colour ground of the stand + Logo	Highlighting of the stand on the plan and of the company name in the exhibitors' list Maximum 12 companies per hall	€ 1,000.00
☐ 2 nd cover page ⁽²⁾		€ 3,000.00
☐ 3 rd cover page ⁽²⁾		€ 2,000.00
☐ 4 th cover page ⁽²⁾		€ 4,500.00
☐ First page ⁽²⁾		€ 2,600.00
☐ Bottom of the page	155 x 40 mm + 5 mm Down under the exhibitors' list	€ 800.00

(2) Colour bleed page, base 155 mm, height 330 mm + 5 mm.

Ad technical details: high resolution PDF file, **4 colours (CMYK)**.

Printing materials are to be sent by **27th July 2026** by e-mail to **catalogo@enovitis.it**.

Please return this contract to General Secretariat by 26th June 2026 by e-mail

Date Stamp and signature

WEB and Newsletter

Digital formats

Monthly home-page banner on www.enovitisbusiness.it

(b 1170 x h 145 pixel)

	RATES
☐ Jan-Jul 2025	€ 700,00
☐ Aug-Dec 2025	€ 800,00
☐ Jan-Mar 2026	€ 1,000,00
☐ Apr-Jun 2026	€ 1,100,00
☐ Jul-Sep 2026	€ 1,300,00
☐ Oct-Nov 2026	€ 1,800,00

requested month:

Banner on Enovitis Newsletter

(b 500 x h 100 pixel)

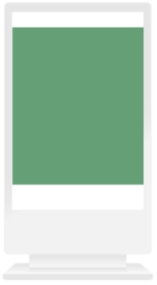
	RATES
☐ Newsletter Italian visitors	€ 1,700.00
☐ Newsletter foreign visitors	€ 1,300.00
☐ Newsletter Italian + foreign visitors	€ 2,500.00

requested month:

Digital Platform

Fieramilano's Digital Platform, where you can find the exhibitors' catalogue, the events calendar and the agenda for booking meetings with buyers.

Also available on the APP for all visitors to the event.

	RATES
☐ Logo on Digital Map The map will be visible on the platform, the APP and the totems	€ 290,00
 ☐ Infopoint totem banner 1728 x 440 pxl The image rotates in a carousel	€ 800,00
 ☐ Adv Entire Infopoint Totem 2160 x 2690 pxl Visible when the totem is not on, the image rotates in a carousel	€ 500,00
☐ Post Notification on the APP to all visitors	€ 750,00
☐ Events Pack of 3 events visible on the personal page of the catalogue	€ 300,00

Advertising in the exhibition centre

Advertising formats METRO STOP

- ☐ Ledwall - 981 x 1703 mm - duration 5"
10 positions available - max 5 advertisers

RATES
€ 900,00

Advertising formats EAST GATE

- ☐ Canvas - 10 x 0,90 m
2 positions available
- ☐ Ledwall - 12000 x 3500 mm - duration 15"
1 position available - max 5 advertisers
- ☐ Double-sided wheel panel - Ø 1,97 m
2 positions available

RATES
€ 2.790,00

€ 4.000,00

€ 2.345,00

Advertising formats WEST GATE

- ☐ External Ledwall - 10200 x 4800 mm - duration 15"
1 position available - max 5 advertisers
- ☐ Inside Ledwall - 7168 x 1728 mm - durata 15"
1 position available - max 5 advertisers

RATES
€ 5.000,00

€ 2.500,00

CORSO ITALIA advertising formats

- ☐ Ledwall - 6000 x 1500 mm - duration 15"
double-sided, 2 positions available
- ☐ Double-sided tarpaulin - 4 x 3 m
2 positions available
- ☐ Double-sided tarpaulin - 4,10 x 3,30 m
2 positions available
- ☐ Double-sided tarpaulin - 4,00 x 2,20 m
2 positions available
- ☐ Double-sided tarpaulin - 4 x 3 m on columns
6 positions available
- ☐ Tarpaulin - 7,85 x 4,30 m - reception entrance
2 positions available
- ☐ Double-sided stand - 1,40 x 2,00 m
6 positions available
- ☐ Walkable - Ø 1 m
minimum 10
- ☐ Adhesive vinyl - 1,42 x 3,95 m each
6 pieces

RATES
€ 2.200,00

€ 3.460,00

€ 2.345,00

€ 3.280,00

€ 4.020,00

€ 5.980,00

€ 2.400,00

€ 270,00

€ 5.800,00

SPECIAL DISCOUNT FOR ENOVITIS BUSINESS 2026

10% for the purchase of 1 product
20% for the purchase of 2 products
30% for the purchase of 3 products

Download the brochure from www.enovitisbusiness.it
to see the position of advertising spaces in the fairground.